



11th Annual Fall Arts in the Park

October 9 & 10, 2021
10am – 5pm

Festival Non- Profit Application & Information

Sponsored by
Blue Ridge Mountains Arts Association
420 West Main Street
Blue Ridge, GA 30513

www.BlueRidgeArts.net

Dates and Deadlines:

Application deadline: July 10, 2021
Jury dates: July 12 - August 7, 2021
Notification of acceptance: August 8, 2021

Submission checklist:

- Completed Application
- Required photos
- Mission statement/ biography
- Payment(s)

Exhibitors may also apply via Zapplication



11th Annual Fall Arts in the Park Festival
Downtown City Park ~ Blue Ridge, GA
October 9 & 10, 2021
Festival Hours ~ 10:00 am to 5:00 pm Both Days

For 45 years, the Blue Ridge Mountains Arts Association, a non-profit arts council, has provided a unique art experience through our Arts in the Park festival series in the Downtown City Park of Blue Ridge, GA. Located at the foothills of the Appalachian Mountains, the Arts in the Park festival series draw in excess of 19,000 attendees and a wide array of artists and food vendors. Recently listed as one of the top Art Towns in Georgia by the Georgia Council of the Arts, Blue Ridge is a top art destination and features a unique artistic experience for visitors and residents alike. Artists, vendors, and visitors enjoy a wide variety of fine arts and crafts, demonstrations, food, and much more during the Arts in the Park festivals. Arts in the Park festival series supports the Blue Ridge Mountains Arts Association, a 501(c)3 non-profit arts council providing opportunities in the realm of the arts for the individual and serve as a catalyst for economic development in our community.

Application & Festival Fees

Application Fee - \$30

Artist Single Booth - \$175

Artist Double Booth - \$300

Additional Badge fee - \$3 each additional badge

Returned check fee - \$50

Food Single Booth - \$300

Food Double Booth - \$500

Non-Profit Single Booth - \$125

Non-Profit Double Booth - \$250

Late Submission Fee - \$30*

*All applications submitted **after posted deadline will be subject to a \$30 late fee.**

Arts in the Park Festivals provide:

- Exhibitor Hospitality Booth on Saturday and Sunday providing snacks, coffee, and water (8:30am - 5pm)
- Friday load-in
- Booth Sitters available upon request
- On site security
- City vendor permits included

Exhibitor Rules & Regulations

This is a juried fine arts and handmade crafts festival. Artists may only show work in categories approved by the jury. Only products that are approved by the **Arts in the Park Festivals** Committee will be allowed. Original art must occupy no less than 50% of the artist's booth space. No "buy/sell" or commercially mass produced items will be sold or exhibited. Reproductions must clearly be designated as such. All items sold inside exhibitors' booths must be the original work of the exhibitor - no buy/sell merchandise will be allowed. All jewelry must be made by the exhibitor - no manufactured or kit jewelry will be allowed. No commercially produced products will be allowed.

One Exhibitor per booth space; sharing of booth space is not allowed. Exhibitors cannot sublet or apportion space to anyone else. Set-up is allowed during allotted times only. While the **Arts in the Park Festivals** Committee will make every effort to accommodate specific requests, **we cannot guarantee booth locations.** Booths must be set-up within their designated 12'x12' space. Booth dimensions may vary slightly, but we will give you a reasonable space approximately 12'x12'. If your booth is located in the park, the ground may not be level so come prepared. If your booth is located in the street, bring necessary equipment for street set-up. Electricity is not available for artist's booths. Exhibitors must provide their own tents, displays, chairs, tables, set-up equipment, change, etc. Tent weights of no less than 25lbs are required for each booth setup in case of inclement weather. NO special sale(s) signage of any kind will be accepted by Exhibitors (i.e. Buy One Get One Free, 50% off).

Exhibitors must exhibit for the duration of the festival. Early breakdown will not be permitted. There is no rain date - come prepared rain or shine. Booth must always be opened and manned during festival hours. No commercial agents may operate an artist's booth. Exhibitors are responsible for booth set-up and break-down.

Booth must be set-up and ready for business by 9:00 am both days. All vehicles, trailers and debris are to be off the street and cleared from the festival area by 9:00 am. After unloading and setup, vendor vehicles and trailers must be moved to designated vendor parking area(s). Vehicles and trailers are not permitted to enter the festival grounds and area during festival hours of operation, unless otherwise approved by the **Arts in the Park Festivals** Committee. Exhibitors will not be allowed to park cars, trucks, or trailers at the curb surrounding the park during festival hours - NO EXCEPTIONS. Exhibitors must unload and

move vehicles immediately to designated parking areas. If exhibitor carries additional stock, we suggest bringing a dolly or hand-cart to bring additional stock to booth as necessary.

Exhibitors are responsible for Georgia State Sales Tax collection and reporting (7%) and any other sales fees or other charges that may be applicable to any activity relating to this festival. Food vendors are responsible for complying with all State of Georgia health and safety regulations.

Music is restricted to pre-approved Entertainment Vendors **only**. Exhibitors of musical equipment are not allowed to demonstrate, unless specifically pre-approved in writing by **Arts in the Park Festivals** Committee. No sound amplification equipment (i.e., portable radios, stereos, CD players, etc.) allowed in exhibit area for any reason. Also, while the **Arts in the Park Festivals** are 'pet friendly', exhibitors must ensure all pets are quiet and do not disturb either attendees or other exhibitors.

Food Vendor Booth space includes electricity and water. Please specify electrical and water requirements on Food Vendor Application. Vendors must provide their own heavy duty extension cords and power strips, food grade water hoses, ice and other supplies and materials needed to operate their booth, change, etc.

Food Vendors must provide an exact and complete listing of the food items and beverages you wish to serve (and corresponding prices) on Food Vendor Application. Approved menu items and pricing must be clearly posted throughout the duration of the festival. Food Vendors must sell **all** pre-approved menu items for the **entire** show. Nothing may be offered for sale that is not listed as approved at time of acceptance. Last minute changes are not allowed, and food vendors will be asked to remove unapproved items from sale. The sale of food items is restricted to pre-approved Food Vendors **only**. No alcoholic beverages allowed!

Grease/oil must be securely contained and removed from premise at end of Festival. Food Vendors are required to use the provided dumpsters for booth trash. Vendors are responsible for cleaning up booth space. Vendors cannot leave debris, boxes, etc. at booth space. Food Vendors are required to bring a 55 gallon trash can to put next to their booth for use by the public (these will be emptied by park clean-up staff).

Non-profit groups will be considered based on the following criteria:

- The booth's theme is consistent with the Blue Ridge Mountains Arts Association's mission to enrich people's lives through the arts; or
- The organization provides free services to the community at large; and
- Accepted booths must enhance the visitors' experience during the festival.

Cancellations prior to **September 1, 2021**, must be made in writing via email to BlueRidgeArts.community@gmail.com or by letter to the Blue Ridge Mountains Arts Association, 420 West Main Street, Blue Ridge, GA 30513. Cancellations **on or after September 1, 2021** must be made in writing via email or letter to the Blue Ridge Mountains Arts Association and will not receive a refund of fees submitted. No refunds will be given for no-shows.

The Arts in the Park Festivals Committee reserves the right to limit any category to provide diversity of arts and crafts throughout the Festival and to give exhibitors a reasonable chance for successful sales. **Arts in the Park Festivals** Committee will make every effort to vary the type of craft by location.

Arts in the Park Festivals Committee reserves the right to ask any exhibitor to remove any work deemed not acceptable by the **Arts in the Park Festivals** Committee. **Arts in the Park Festivals** Committee reserves the right to remove from our mailing list exhibitors who display, or have displayed in the past, unprofessional behavior.

Arts in the Park Festivals Committee reserves the right to remove any exhibitor from the **Arts in the Park Festivals** who does not adhere to all Rules & Regulations set forth by the Blue Ridge Mountains Arts Association and the **Arts in the Park Festivals** Committee.

Blue Ridge Mountains Arts Association, the City of Blue Ridge and any and all persons, property owners, suppliers, volunteers and entities associated with the **Arts in the Park Festivals** are not liable for any damages, injury or loss to any person or goods from any cause whatsoever. All exhibitors, their heirs, administrators, and executors do hereby waive and release all of the above named from any and all claims or damages of whatever arising out of the exhibitors' participation in the **Arts in the Park Festivals**. Exhibitors should obtain, at their own expense, insurance against loss, damage, or injury they may require. Non-compliance with the rules and regulations set forth may affect obtaining booth space in future **Arts in the Park Festivals**.

We look forward to seeing you at our Arts in the Park Festival!

Thank you for your participation and support of the Blue Ridge Mountains Arts Association and our 45-year tradition of providing Arts in the Park festivals.



11th Annual Fall Arts in the Park Festival
FALL ~ October 9 & 10, 2021
(Deadline July 10, 2021)

For office use only

Check # _____
 Amount _____
 Date Rcvd _____ Entered _____
 Single _____ Double _____
 Mbr exp _____ Jury _____
 Accepted _____ Not Accepted _____
 Booth # _____

Please print clearly.

Non-Profit APPLICATION

Business Name _____ Artist's Name _____

Address _____ City _____ State _____ Zip _____

Cell Phone _____ Home Phone _____

**E-Mail (Required) _____ Website _____

Vehicle Info: Color _____ Make _____ Model _____ Tag # _____ Trailer: Color _____ Size _____ Tag # _____

Booth Space (circle): Single Double

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ENCLOSE THE FOLLOWING REQUIRED ITEMS:

*1-2 printed photos of booth *short biography/ non-profit mission statement

Describe what you will be selling or providing: _____

Name Badges: 2 badges per booth are free. Include \$3 each for additional badges: (1) _____

(2) _____ (3) _____ (4) _____

Please note any booth requests here. We will do our best to accommodate you, **but there are no guarantees.** _____

Payment (write in amounts enclosed). Check or money order made payable to **BRMAA (all checks will be deposited upon receipt).**

_____ Single booth fee **\$125** OR _____ Double booth fee **\$250**

_____ Jury fee (non-refundable) **\$30** OR _____ One year BRMAA membership **check BlueRidgeArts.com for Membership levels** (enclose separate check)

_____ Additional name badge fees – you are entitled to two complimentary name badges. Additional badges are **\$3** each.

_____ Late fee for all applications submitted **after the July 10, 2021** deadline **\$30**

TOTAL Enclosed

- Complete and mail all required information, incomplete applications will not be processed. Emailed data will not be accepted.
- Please be aware that this is a juried festival, which means your previous participation does not automatically guarantee you a space. The application deadline is **July 10, 2021.**
- **We will notify you of acceptance status, via E-MAIL, by August 8, 2021.** All festival communications will be sent to the e-mail address listed above. Ensure that you provide the correct and current email.
- No refunds after **September 1, 2021.** Refunds prior to **September 1, 2021** are subject to a \$50 handling fee.

I hereby acknowledge and understand that neither the Blue Ridge Mountains Arts Association nor anyone associated with the Arts in the Park Festival can be held liable for any loss or damage to exhibitor's property or person nor the property or person of anyone accompanying the exhibitor. By signing and submitting this application, I agree to follow all Exhibitor Rules and Regulations as set forth by the Blue Ridge Mountains Arts Association.

Signed _____ Date _____