



2020 Plein Air Event

September 10 - 13, 2020

The 2020 Plein Air Event, in conjunction with the 18th Annual International Worldwide Artist Paint Out, offers four days of art and adventure in the North Georgia Mountains. Designated as one of the top five Art Towns in Georgia by Georgia Council for the Arts and the Georgia Municipal Association, Blue Ridge provides a multitude of opportunities to capture the spirit of plein air art. The 2020 Plein Air Event provides master workshop, a quick draw event, silent auction and county-wide paint outs, all of which culminates in the Plein Air awards and exhibit on Sunday.

The 2020 Plein Air Event is an open invitation to all artists, amateur and professional, to paint the natural beauty of our area. Artists are welcome to bring their easels and capture the awe-inspiring fall scenes of Fannin County & Blue Ridge, Georgia. This year's event will offer a special workshop with renowned plein air artist Charles Cashwell. Additionally, we are continuing our quick draw event for awards at the one-of-a-kind INOLA Blue Ridge on Friday.

On Sunday, September 13th, artists will return to the Art Center to submit up to two (2) pieces of artwork for judging and exhibition. Prizes totaling \$1,000 will be awarded for this year's event.

We encourage all participating artists, 18 years or older, to submit their plein air art work for our Plein Air exhibit on display from September 15 – October 11, 2020 in our Studio Gallery. All artwork on display will be exhibited during the Blue Ridge Mountains Arts Association's 2020 Fall Arts in the Park festival, which is estimated at over 7,000 attendees in two days.

Pre-register for this event by submitting an event registration form to the Blue Ridge Mountains Arts Association via email at BlueRidgeArts@gmail.com or via mail or hand delivery to Caroline Mann at 420 West Main Street, Blue Ridge, GA 30513. Registration for Charles Cashwell's workshop is not included in Plein Air event registration. Please contact Ginger Yaxley at BlueRidgeArts.programming@gmail.com for registration & workshop information.

Thank you to our participating sponsors:

INOLA Blue Ridge

Fannin County Chamber of Commerce & CVB

Charles Cashwell

Blue Ridge Mountains Arts Association and Art Center
420 West Main Street, Blue Ridge, Georgia 30513
Phone 706-632-2144/ Fax 706-632-7785

blueridgearts@gmail.com <http://blueridgearts.net>

Updated 09/04/2020



2020 Plein Air Event

SCHEDULE OF EVENTS

TUESDAY, September 8 / WEDNESDAY, September 9

9:30am to 4:30pm – Charles Cashwell Workshop

Space is limited; please contact Ginger Yaxley at BlueRidgeArts.programming@gmail.com for workshop information and registration. Artworks created during the Workshop are **not** eligible for Plein Air Event judging and awards on Sunday, or to hang in the event exhibit.

CLASS REGISTRATION is not included in the standard event registration

THURSDAY, September 10

9am – FIRST DAY of Check-in at the Art Center

Check-in includes registration for paint-out, quick draw event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

FRIDAY, September 11

9am – Check-in at the Art Center

Check-in includes registration for paint-out, quick draw event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

2:30pm – Plein Air Quick Draw Event Check-in at INOLA Blue Ridge

INOLA Blue Ridge, located at 9265 Blue Ridge Drive, within Fannin County, has opened their incredible property to our fall event. With rolling hillside and nestled within Blue Ridge, this unique colonial-style village includes the Wythe Estate, Wetherburn's Tavern, and a Virginia chapel from the 1700s. Built by an eccentric visionary in the 1980s, the estate is taking on a new life as an upscale mixed-use property and is a welcomed addition to our event.

For more information, please visit their website: InolaBlueRidge.com



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3pm – 4:30pm - Quick Draw paint out event at INOLA Blue Ridge

Artworks created during the Quick Draw paint out will be offered to the public during a silent auction sale on Saturday, September 12th and Sunday, September 13th. Each artist may enter one (1) piece in the Silent Auction. These works are not eligible for Plein Air Event judging and awards on Sunday, but will be eligible to hang in the event exhibit.

5pm – Quick Draw Judging

Following the judging, participating artists of the Quick Draw event are encouraged to explore the property, relax and mingle with fellow artists at INOLA Blue Ridge.

SATURDAY, September 12

9am – Check-in at the Art Center. All day paint-out.

12pm – Quick Draw Silent Auction submission DUE at the Art Center

Participants of the Quick Draw event are encouraged to submit their Quick Draw artwork for our Annual Plein Air Silent Auction here at the Art Center. **NO LATE SUBMISSIONS will be accepted.**

1pm – Quick Draw Silent Auction begins

The Quick Draw Silent Auction will be available to the public for bidding and will be on display at 1pm Saturday afternoon through Sunday 4pm.

SUNDAY, September 13

10am – Art Center will begin accepting submissions for exhibit and awards

2pm- Plein Air event submissions are due

All participating artists must return to the Art Center no later than 2pm with artwork ready for hanging/ judging. BRMAA staff will begin hanging artwork for judging promptly at 2pm. **NO late submissions will be accepted.**

3pm- Judging begins at the Art Center

Wine will be made available for guests and artists awaiting the awards ceremony and are encouraged to make their final bids on the Quick Draw Silent Auction.



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4pm- Quick Draw Silent Auction Closes / Awards are announced

Prizes for 1st place, 2nd place, 3rd place, and Honorable Mention will be awarded. Wine will be made available for guests and artists during the awards ceremony.

The Blue Ridge Plein Air Event is an event and exhibition for cash awards and prizes.

Exhibit Schedule

September 15 – October 11, 2020 - Plein Air Event Exhibit on display at the Art Center Tuesday - Friday, 10am-6pm (Art Center is closed on Monday).

October 13, 2020 - Artists pick up art work between the hours of 11am and 4pm at the Art Center.

For local area accommodations, please contact the Fannin County Chamber of Commerce & CVB (706) 632-5680 www.BlueRidgeMountains.com

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420 West Main Street, Blue Ridge, Georgia 30513
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Eligibility and Event / Exhibition Details

All artists must be 18 years or older. All artwork must be completed in the Fannin County / Blue Ridge area on September 10 thru September 13, 2020 on stamped canvases. The artist will supply their blank canvases and the canvases will be stamped at the Art Center with an approved insignia beginning on September 10, 2020. Only artwork with approved event stamp will be permitted in the exhibition & for sale. In addition, all works must be suitably framed. Wire hangers must be attached and ready to hang. All artwork exhibited must be “for sale” – artwork marked “not for sale” or “NFS” will not be accepted.

Entry Fee

Please submit a non-refundable entry fee of **\$30.00 for members and \$35.00 non-members**. Entry fee includes entry to paint out, quick draw event and submission for juried awards & exhibit. Up to two (2) works of art may be submitted for judging.

Workshop

Workshop is NOT included in entry fee. Please contact Ginger Yaxley at the Blue Ridge Mountains Arts Association for workshop information and questions (706-258-4322 or blueridgearts.programming@gmail.com - Wednesday, Thursday, Friday and Sunday).

Sales

This event is hosted by the Blue Ridge Mountains Arts Association, a 501(C)3 Non-Profit Arts Council. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales during the exhibition, and 20% commission on all sales during the silent auction. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed within (10) business days after sale of artwork.

Plein Air Event Awards

First Place - \$400
Second Place - \$250
Third Place - \$150
Honorable Mention - \$50

Quick Draw Event Award

valued at over \$150

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2020 Plein Air Event REGISTRATION FORM

Name _____

Address _____

City _____ State _____ Zip _____

Phone: Home _____ Work _____ Cell _____

Email _____

Website _____

Emergency Contact Information:

Name _____ Phone _____

How did you hear about our event? (BRMAA website, online listing, friend, etc.)

Event Registration fee includes participation in weekend paint-outs, QuickDraw event registration, participation in Silent Auction, and submission for the juried exhibition for cash awards and prizes.

_____ \$30/ BRMAA Member event registration

_____ \$35/ Non-Member Artist event registration

_____ I am interested in attending the Charles Cashwell Workshop; please contact me with more info.

_____ **Total Enclosed**

Please Note: No Refunds After September 1, 2020.

Method of Payment:

_____ Check (payable to BRMAA) _____ MasterCard _____ Visa

Card # _____

Expiration Date _____ CVV (security code) _____

Name on Card _____ Signature _____

Billing Address (if different from above): _____

Please check if you plan on participating in _____ Quick Draw and/or _____ Silent Auction

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