



## **2018 Plein Air Event**

**September 6 - 9, 2018**

The 2018 Plein Air Event, in conjunction with the 16<sup>th</sup> Annual International Worldwide Artist Paint Out, offers four days of art and adventure in the North Georgia Mountains. Recently designated as one of the top five Art Towns in Georgia by Georgia Council for the Arts and the Georgia Municipal Association, Blue Ridge provides a multitude of opportunities to capture the spirit of plein air art. The 2018 Plein Air Event provides master workshop, a quick draw event and county-wide paint outs, all which culminates in the Plein Air awards and exhibit on Sunday.

The 2018 Plein Air Event is an open invitation to all artists, amateur and professional, to paint the natural beauty of our area. Artists are welcome to bring their easels and capture the awe-inspiring fall scenes of Fannin County & Blue Ridge, Georgia. This year's event will offer a special workshop Tuesday, Wednesday and Thursday with renowned plein air artist R. Gregory Summers. Additionally, we are continuing our quick draw event for awards at the picturesque Serenberry Vineyards on Friday.

On Sunday, September 9<sup>th</sup>, artists will return to the Art Center to submit up to (3) pieces of artwork for judging. Prizes totaling \$1,000 will also be awarded for this year's event.

We encourage all participating artists, 18 years or older, to submit their plein air art work for our Plein Air exhibit on display from September 11 – October 14, 2018 in our Studio Gallery. All artwork on display will be exhibited during the Blue Ridge Mountains Arts Association's 2018 Fall Arts in the Park festival, which is estimated at over 7,000 attendees in two days.

Pre-register for this event by submitting an event registration form to the Blue Ridge Mountains Arts Association at [BlueRidgeArts@gmail.com](mailto:BlueRidgeArts@gmail.com) or in person at 420 West Main Street, Blue Ridge, GA 30513. Registration for R. Gregory Summer's workshop is not included in Plein Air event registration. Please contact Ginger Yaxley at [BlueRidgeArts.programming@gmail.com](mailto:BlueRidgeArts.programming@gmail.com) for registration & workshop information.

**Thank you to our participating sponsors:**

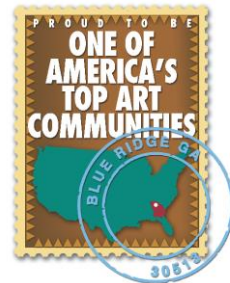
**Serenberry Vineyards**

**Fannin County Chamber of Commerce & CVB**

**Mike Holloway – Coldwell Banker High Country Realty**

Blue Ridge Mountains Arts Association and Art Center  
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Phone 706-632-2144/ Fax 706-632-7785  
[blueridgearts@gmail.com](mailto:blueridgearts@gmail.com) <http://blueridgearts.net>

Updated 04/18/18



## 2018 Plein Air Event

### SCHEDULE OF EVENTS

**TUESDAY, September 4 / WEDNESDAY, September 5 / THURSDAY, September 6**

**9am to 4pm – R. Gregory Summers Workshop**

***Comprehending Landscapes Outdoors***

\$290.00 non-members / \$261.00 BRMAA Members

Take part in a creative learning environment that will enhance your plein air experience with renowned artist R. Gregory Summers. Workshop objectives are to learn to see and think landscape art and all that it encompasses. The workshop will cover composition, values, color, temperatures in painting on location, using a limited pallet and highlight the techniques of color mixing, seeing less, and painting quickly to capture the essence of the scenes. Workshop includes one-on-one instruction, demos and group critiques. Students should bring their lunches. Supply List will be provided upon registering. Students need to be prepared for outside painting, weather permitting. Space is limited; please contact Ginger Yaxley at [BlueRidgeArts.programming@gmail.com](mailto:BlueRidgeArts.programming@gmail.com) for workshop information and registration.

Artworks created during the R. Gregory Summers Workshop are not eligible for Plein Air Event judging and awards on Sunday, or to hang in the event exhibit.

**\*CLASS REGISTRATION is not included in the standard event registration\***

**THURSDAY, September 6**

**9am – FIRST DAY of Check-in at the Art Center**

Check-in includes registration for paint-out, quick draw event on Friday, and the event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

**9am to 4pm – Last Day of R. Gregory Summers Workshop**

**\*CLASS REGISTRATION is not included in the standard event registration\***



## **2018 Plein Air Event**

### **FRIDAY, September 7**

#### **9am – Check-in at the Art Center**

Check-in includes registration for paint-out, quick draw event on Friday, and the event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

#### **2:30pm – Plein Air Quick Draw Event Check-in at Serenberry Vineyards**

Serenberry Vineyards, located at 450 Tipton Trail, Morganton, GA within Fannin County, has opened their winery to our fall event. With incredible fields and vineyards and a cozy wine tasting area, Serenberry is a welcomed addition to our event. [www.SerenberryVineyards.com](http://www.SerenberryVineyards.com)

#### **3:30pm – 4:30pm - Quick Draw paint out event at Serenberry Vineyards**

Artworks created during the Quick Draw paint out are not eligible for Plein Air Event judging and awards on Sunday, but will be eligible to hang in the event exhibit.

#### **5pm – Quick Draw Judging**

Following the judging, participating artists of the Quick Draw event are encouraged to remain at Serenberry Vineyards to relax and mingle with fellow artists at the Serenberry Vineyard Tasting Room and outdoor patio area.

### **SATURDAY, September 8**

**9am – Check-in at the Art Center. All day paint-out.**

### **SUNDAY, September 9**

**10am – Art Center will begin accepting submissions for exhibit and awards**

#### **3pm- Plein Air event submissions are due**

All participating artists must return to the Art Center no later than 3pm with artwork ready for hanging/ judging. BRMAA staff will begin hanging artwork for judging promptly at 3pm. **NO late submissions will be accepted.**



## **2018 Plein Air Event**

### **SUNDAY, September 9 (continued)**

#### **4pm- Judging begins at the Art Center**

Wine will be made available for guests and artists awaiting the awards ceremony, sponsored by Mike Holloway of Coldwell Banker High Country Realty.

#### **5pm- Awards are announced**

Prizes for 1<sup>st</sup> place, 2<sup>nd</sup> place, 3<sup>rd</sup> place, and Honorable Mention will be awarded. Wine will be made available for guests and artists during the awards ceremony, sponsored by Mike Holloway of Coldwell Banker High Country Realty.

The Blue Ridge fall Plein Air Event is an event and exhibition for cash awards and prizes.

### **Exhibit Schedule**

**September 11 – October 14, 2018** - Plein Air Event Exhibit on display at the Art Center

**October 16 – 18, 2018** - Artists pick up art work between the hours of 11am and 4pm at the Art Center

**For local area accommodations, please contact the Fannin County Chamber of Commerce & CVB (706) 632-5680 [www.BlueRidgeMountains.com](http://www.BlueRidgeMountains.com)**



## 2018 Plein Air Event

### Eligibility and Event / Exhibition Details

All artists must be 18 years or older. All artwork must be completed in the Fannin County / Blue Ridge area on September 6 thru September 9, 2018 on stamped canvases. The artist will supply their blank canvases and the canvases will be stamped at the Art Center with an approved insignia beginning on September 6, 2018. Only artwork with approved event stamp will be permitted in the exhibition & for sale. In addition, all works must be suitably framed. Wire hangers must be attached and ready to hang. All artwork exhibited must be “for sale” – artwork marked “not for sale” or “NFS” will not be accepted.

### Entry Fee

Please submit a non-refundable entry fee of **\$30.00 for members and \$35.00 non-members**. Entry fee includes entry to paint out, quick draw event and submission for juried awards & exhibit. Up to three (3) works of art may be submitted for judging.

### Workshop

Workshop is NOT included in entry fee. Please contact Ginger Yaxley at the Blue Ridge Mountains Arts Association for workshop information and questions (706-258-4322 or [blueridgearts.programming@gmail.com](mailto:blueridgearts.programming@gmail.com) - Wednesday, Thursday, Friday and Sunday).

### Sales

This event is hosted by the Blue Ridge Mountains Arts Association, a 501(C)3 Non-Profit Arts Council. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales during the exhibition. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed within (10) business days after sale of artwork.

### Plein Air Event Awards

First Place - \$400  
Second Place - \$250  
Third Place - \$150  
Honorable Mention - \$50

### Quick Draw Event Award

valued at over \$150



## 2018 Plein Air Event

### REGISTRATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Home \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

How did you hear about our event? (BRMAA website, online listing, friend, etc.)

\_\_\_\_\_  
\_\_\_\_\_

**Event Registration fee includes participation in weekend paint-outs, QuickDraw event registration, and submission for the juried exhibition for cash awards and prizes.**

\_\_\_\_\_ \$30/ BRMAA Member event registration

\_\_\_\_\_ \$35/ Non-Member Artist event registration

\_\_\_\_\_ I am interested in attending R. Gregory Summers' Workshop; please contact me.

\_\_\_\_\_ **Total Enclosed**

**Please Note: No Refunds After September 1, 2018.**

#### Method of Payment:

\_\_\_\_\_ Check (payable to BRMAA)      \_\_\_\_\_ MasterCard      \_\_\_\_\_ Visa

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV (security code) \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Blue Ridge Mountains Arts Association and Art Center  
420 West Main Street, Blue Ridge, Georgia 30513  
Phone 706-632-2144/ Fax 706-632-7785

[blueridgearts@gmail.com](mailto:blueridgearts@gmail.com)      <http://blueridgearts.net>

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