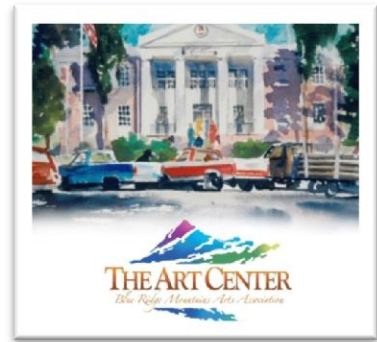


The Blue Ridge Mountains Arts Association
and Art Center

'The Voice of the Arts' Magazine



The mission of the Blue Ridge Mountains Arts Association and Art Center is to provide opportunities in the realm of art for personal growth of the individual and the economic growth of our community. We strive to enhance and preserve the quality and accessibility of the arts, honor our rich heritage of mountain culture, promote contemporary multi-cultural arts, and be a catalyst for economic development in the community.

The Voice of the Arts is a quarterly fine arts magazine produced by the Blue Ridge Mountains Arts Association and Art Center. *The Voice of the Arts* focuses on upcoming events and exhibits, artist and community spotlights, informing our readers about available artistic education and issues, and call to artist opportunities for artists in our region. *The Voice of the Arts* has a current quarterly circulation of over 1,500 individuals, families, and businesses across the United States. *The Voice of the Arts* is also available in multiple Georgia, Tennessee, and North Carolina Chambers of Commerce Welcome Centers and regional businesses and throughout the Art Center. With an estimated BRMAA and Art Center audience reach of over 40,000 individuals annually, your business ad is sure to get noticed. Beginning in 2016, all *The Voice of the Arts* magazines will also be made available digitally on our Blue Ridge Mountains Arts Association website.

Advertising rates are established in quarterly increments and on an annual contract rate, providing a discounted rate and all advertising rates include full color ads. With the annual contract advertising rate, ad copy may be changed as needed for each quarterly magazine. We also have a dedicated marketing coordinator on staff to assist you with your advertising questions and needs.

We hope you will consider advertising with us and we look forward to showcasing your business in our fine arts publication. For more information or to secure your advertising in *The Voice of the Arts*, contact Jennifer Danner at BlueRidgeArtsmarketing@gmail.com or at (706) 632-2144.

**SUPPORT THE ARTS and
ADVERTISE YOUR BUSINESS!**

2015 – 2016

Advertising Rates

Quarterly

Full Page (7.75" x 10.25") = \$500

Back Cover (4" x 5.5") = \$350

Half Page (7.5" x 5") = \$250

Quarter Page (4" x 4.875") = \$150

Biz Card (3.5" x 2") = \$75

Classified (2.25" x 2") = \$50

Annual Contract

Full Page (7.75" x 10.25") = \$1,750
(a savings of \$250)

Back Cover (4" x 5.5") = \$1,250
(a savings of \$150)

Half Page (7.5" x 5") = \$900
(a savings of \$100)

Quarter Page (4" x 4.875") = \$550
(a savings of \$50)

Biz Card (3.5" x 2") = \$275
(a savings of \$25)

Classified (2.25" x 2") = \$190
(a savings of \$10)