



# BLUE RIDGE MOUNTAINS ARTS ASSOCIATION



*Spring Plein Air Festival*



**APRIL 10 & APRIL 11, 2010**  
**9:00 A.M. TO 4:00 P.M.**

### **Eligibility**

Open to all artists 18 years and older.

### **Entry Fee**

Please submit a non-refundable entry fee of \$10.00 for members and \$15.00 non-members. Up to 3 images can be submitted. **Application is The Art Center Exhibit Agreement.**

### **Juror**

The Blue Ridge Spring Plein Air Celebration is a juried exhibition. A panel of 2-3 judges will select winners.

### **Accepted Work Specifications (Exhibition Details)**

All artwork must be completed in the Blue Ridge area between April 10 and April 11 of 2010. Blank canvases will be stamped with an approved insignia beginning on April 10. Only artwork with this stamp will be permitted in the Exhibition & Sale. In addition, all works must be suitably framed with proper backing. Wire hangers must be attached and ready to hang.

### **Sales**

This event is a fundraiser for the Blue Ridge Mountains Arts Association, a 501 (C) 3 Non-Profit. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed shortly after the exhibit closes.

### **Awards**

**Artist Choice Award (Best of Show) - \$200**

**Adventure Race Award - \$100**

**The Voice Magazine Award- Quarter Page in 3<sup>rd</sup> Quarter Magazine**

### **Calendar**

March 19, 2010 Deadline for Entry

April 10, 2010 Artist Arrive in Blue Ridge

April 10, 2010 Adventure Race Competition Event

April 11, 2010 Submission Due at The Art Center at 3:00 P.M. for Hanging

April 11, 2010 Judging at 4:00 P.M.

April 11 thru May 1<sup>st</sup>, 2010 Exhibit on Display at The Art Center.

Artists may pick up art work May 4-8, 2010 between the hours of 10:00 A.M. and 4:00 P.M.

**Note: An artist hospitality room will be set up for the two days of the event. Maps of the area and information related to the Blue Ridge Adventure Race will, also, be available.**

Blue Ridge Mountains Arts Association (The Art Center)

420 West Main Street, Blue Ridge, Georgia 30513\

Phone 706-632-2144/Fax 706-632-7785

[brmaa@etcmail.com](mailto:brmaa@etcmail.com) <http://blueridgearts.net>



# BLUE RIDGE MOUNTAINS ARTS ASSOCIATION

*Spring Plein Air Festival*



## 2010 Artists' Agreement: Exhibition Contract

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail: \_\_\_\_\_

Social Security Number (Federal ID): \_\_\_\_\_

**Exhibit: April 11 thru May 1<sup>st</sup>, 2010 Exhibit on Display at The Art Center.**

Spring Plein Air Event April 10, 11, 2010

Artwork Due: April 11, 2010 by 3:00 P.M.

Artwork Pickup: **May 4-8, 2010 between the hours of 10:00 A.M. and 4:00 P.M.**

1. The Blue Ridge Mountains Arts Association (hereinafter called the Gallery will provide the following: Publicity in newsletter and website.
2. Upon delivery, artwork should be exhibit-ready ( each hanging piece should have a wire for hanging and labeled on back with name of artist, title, medium and price.)
3. The Gallery reserves the right not to display every piece submitted.
4. All work must remain on exhibit for the duration of the exhibition.
5. No artwork will be exhibited which has previously been shown in the Gallery.
6. Only original work completed during the Spring Plein Air Event with authorized insignia.
7. The Gallery will make the final determination in the display arrangement of artwork.
8. Unless notified otherwise in writing, the gallery assumes that permission is granted to photograph works for publicity, catalog, or educational purposes.
9. In the event of sales during the exhibit, the artist will receive 65% of retail price (set by the artist) and the Gallery will retain a 35% commission (Art Center members commission is 30/70). All sales will be conducted through the gallery, who will collect purchase price and Georgia Sales Tax.
10. The Gallery will receive a 35% commission on any additional sales generated as a direct result of the exhibition for 30 days following the close of the exhibition.
11. For works commissioned as a direct result of the exhibit, the Gallery will receive the same commission as stated above.
12. Payment from sales will be made to the artist no later than 30 days of exhibition closing.
13. Work is to be picked up no later than the date listed above.
14. Work is to be original artwork created by the artist during the Spring Plein Aire Weekend.
15. The Gallery assumes no liability for theft, loss, fire or destruction of any kind to any and all exhibited artwork, storage crates, or other related items (displays, baskets, boxes, etc.), however, caused throughout the duration of this Agreement.
16. By signing this contract, the artist acknowledges an understanding and agreement with the Blue Ridge Mountains Arts Association exhibition policy and requirements.

I have read the terms of this contract and concur with the conditions set forth.

Artist \_\_\_\_\_ Date: \_\_\_\_\_

Gallery Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Sarah G. Verner, Executive Director

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